

Station	WPGH-TV PITTSBURGH, PA	Agency	() SRCP MEDIA	Rep Firm	
Advertiser	() POLITICAL		201 NORTH UNION ST, SUITE 200	Sales Office	() WASHINGTON
Product	RAJA FOR STATE SENAT		ALEXANDRIA, VA 22314	Salesperson	() KATHRYN SARDINSKY
Estimate#	320	Agency C/P1/P2/E	36/91/320		
Buyer	Betsy Vonderheid	Flight Dates	10/12/2012 - 10/18/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LNS 2 AND 6 FOR SPOTS NA AND MGS.
1X MG IN GAME 7 10/22 @ \$1000
1X MG IN SEINFELD W/O 10/22 STP @ NCIR.
STILL NEED TO MG REMAINING \$1000
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*2	10/16-10/17	10P-11P	NEWS	:30	\$1,000.00	TU-W	2	1	2	\$2,000.00
	Buyline Comment: 1 PER DAY									
	Station Remark: V8 2X NA 10/17 DT MLB RAN LATE. MAKING GOOD 1X IN GAME 7 10/22 730-10P @ \$1000. STILL NEED TO MG THE OTHER \$1000.									
*6	10/17-10/18	11P-1130P	SEINFELD	:30	\$200.00	W-TH	2	1	2	\$400.00
	Station Remark: V8 1X NA DT MLB RAN LATE. MAKING THIS GOOD W/O 10/22 SEINFELD STP @ NCIR.									

---REPORT TOTALS---

Report Totals: 4 / \$2,400.00

---SALES MONTHLY TOTALS---

Oct 12: 6 / \$3,250.00

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL

Product RAJA FOR STATE SENAT

Estimate# 320

Buyer Betsy Vonderheid

Phone#

Fax#

Agency () SRCP MEDIA

201 NORTH UNION ST, SUITE 200

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 36/91/320

Flight Dates 10/12/2012 - 10/18/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Sales Totals: 6 / \$3,250.00
Station Totals: 6 / \$3,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$46,429	CABL	0%	KDKA	0%	UNKN	93%	WPCW	0%	WPGH	7%
		WPMY	0%	WPXI	0%	WTAE	0%				

---COMPETITIVE COMMENTS---
*WILL UPDATE SHARE

Books null
Demos RA35+